**PERSONA BioMED Order Form & Terms (Medical Education Services)**

**A PRECISION MEDICINE SERVICE COMPANY**

**Ordered Medical Education Services (Taught Courses)**

 **Code Description**

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**Ordered Medical Education Services (Online Courses)**

 **Code Description**

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**Ordering Customer**

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ACCOUNT #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ OFFICE/COMPANY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_STATE: \_\_\_\_\_\_\_\_\_\_\_ ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_COUNTRY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ OFFICE CONTACT: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Terms and Conditions Consent for Online and Taught Courses**

PBM provides two types of Medical Education Services: “Online Course” (the delivery by PBM of an internet course pursuant to which customers learn course materials remotely) and “Taught Course” (a course taught by expert PBM professors in a classroom setting to which customers attend in person).

When customers place an order for a Medical Education Service via email, they are offering to purchase the Courses on the terms and conditions below listed. Breach by customers of these terms and conditions shall allow PBM to immediately cease to provide customers with any Services, including but not limited to access to the Online Courses. Therefore, customers must read and accept the following terms and conditions before purchasing Online and/or Taught Courses:

1. PBM provides Medical Education Services with reasonable care and skill in accordance with the description set out on its Website. However, PBM does not make any guarantee to customers that they will obtain a particular result, professional qualification or employment opportunity from their purchase and completion of any of the Courses. PBM also reserves the right to vary or withdraw any of the Courses described on its Website without notice. Moreover, PBM is entitled to assign terms and conditions of its Medical Education Services to any other company without prior notice to customers. Furthermore, PBM may also transfer, sub-contract any of its rights or obligations to any third party at its discretion.
2. Following receipt by PBM of customer’s Order for Services via email, PBM will contact customers confirming receipt of their orders. However, PBM reserves the right to cancel or decline customer’s Order or any part of their order at any time until it has been confirmed.
3. A legally binding agreement between PBM and customers shall come into existence when PBM has accepted their offer to purchase Medical Education Services from PBM by sending customers an email confirming the purchase, and has received payment of the relevant Fees from customers. Where customer’s order consists of multiple Online Courses or multiple Taught Courses, each individual course will be treated by PBM as a separate offer to purchase.
4. Once confirmed the Medical Education Services being purchased by customers and formed a legally-binding agreement with customers, then customers are permitted within 14 working days starting on the day after the date PBM has accepted their purchase order, to cancel purchase of the Services. However, if customers have purchased an Online Course and have already accessed, downloaded all or part of the Online Course and/or started to use that Online Course then customers shall have no right to cancel their order.
5. Fees for the Services purchased by customers shall be debited from their credit card at the time of purchase. Fees must be paid in full prior to customers attending any Taught Course or accessing any Online Course. Customers shall be responsible for all costs they incur in connection with their attendance at any Taught Courses or their access onto any Online Course. In consideration of the Fees paid by customers, PBM grants to customers a limited, non-transferable, non-exclusive license to use the Course Materials for the sole purpose of studying the Online Course and / or attending the Taught Course. Any Services provided by PBM under these terms and conditions are personal to customers and cannot be transferred or assigned to any other customer.
6. Although PBM aims to provide the Services to the highest standards of the Medical Sciences, neither it, nor its professors accept any liability for any inaccuracy or misleading information provided in the Course Materials and any reliance by customers on any such information, any loss or corruption of data, any loss of profit, revenue or goodwill, or any indirect or consequential loss arising from any breach of the terms of this Agreement.
7. Intellectual Property Rights (copyrights, rights in databases, patent rights, registered or unregistered designs, trademarks and other intellectual property rights throughout the world) in the Course Materials, Online Courses and the speeches made by professors at the Taught Courses are and remain the intellectual property of PBM or its licensors, whether adapted, written for or customized for the customers or not. Therefore, customers are not authorized to copy, modify, reproduce, re-publish, sub-license, sell, upload, broadcast, post, transmit or distribute any of the Course Materials without prior written permission; to record on video or audio tape, relay by videophone or other means the Online Course or Taught Course given; to use the Course Materials in the provision of any other course or training whether given by PBM or any third party professor; to remove any copyright or other notice of PBM on the Course Materials; and to modify or adapt any software forming part of the Online Courses.
8. When customers register with PBM they will need to provide certain personal information such as their contact details, business and demographic data. PBM will store these data and use it to contact customers, provide them with details of the Medical Education Services they have purchased and otherwise as required during the normal provision of the courses. PBM will not pass any customer data onto anyone outside of PBM. However, PBM services may link to third party websites and is not responsible for their data policies or procedures or their content. In addition, PBM endeavor to take all reasonable steps to protect customer’s personal Data including the use of encryption technology, but cannot guarantee the security of any Data they disclose. Customers must accept the inherent security implications of being and transacting online over the Internet and will not hold PBM responsible for any breach of security.
9. Customers wishing to change or update the data PBM is holding about them must send an email to order@personabiomed.com or contact PBM on +1-703-299-0246.

PRINTED NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_and ORDER DATE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Persona Biomed, Inc.,** 211 N. Union St., Suite 100, Alexandria, VA 22314,

Phone: 703-299-0246; Email: order@personabiomed.com

http://www.personabiomed.com